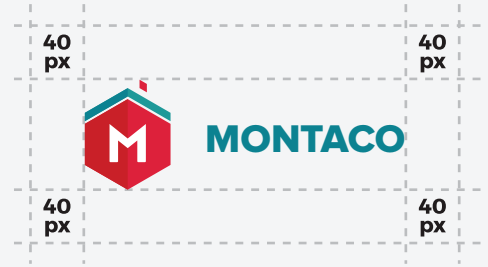
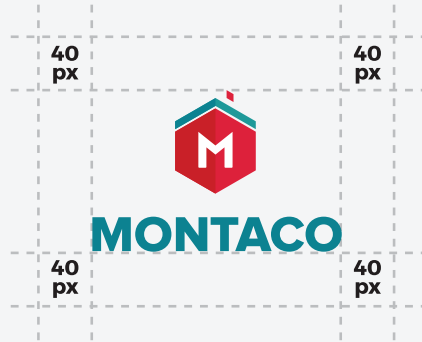




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Logo guidelines

LOGO USAGES:



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Primary Colors

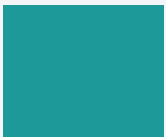


RGB: 2 129 144
WEB: #028190
CMYK: 85.71 34.14 38 4.78
ORACAL: 066 (Oracal 641)



RGB: 219 35 58
WEB: #DB233A
CMYK: 7.74 98.85 81.12 0.81
ORACAL: 323 (Oracal 8500)

Accent Colors

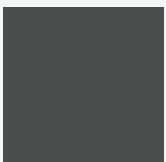


RGB: 0 153 153
WEB: #009999
CMYK: 81.49 19.57 42.39 0.92
ORACAL: 054 (Oracal 641)

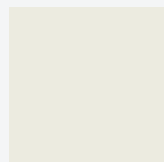


RGB: 199 33 39
WEB: #C72127
CMYK: 14.88 99.97 98.4 4.99
ORACAL: 031 (Oracal 8500)

Body Color



RGB: 76 76 76
WEB: #4c4c4c
CMYK: 65.54 58.25 57.02 37.37
ORACAL: 073 (Oracal 641)



RGB: 236 234 224
WEB: #ECEAE0
CMYK: 6.73 5.02 10.76 0



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Typography

Primary font

MONTERRAT
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@\$%âîțșĂÎÂȚȘ

Secondary font for print purposes

LORA
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@\$%âîțșĂÎÂȚȘ

Hierarchy

Montserrat Bold

FONT SIZE 28 PX

Montserrat Reg

FONT SIZE 18 PX

Montserrat regular

FONT SIZE 14 PX

Montserrat regular

FONT SIZE 14 PX

Title

Headline

SUBTITLE

Body text